### **MISSION**

211 HelpLine's mission is to connect people to services 24 hours a day by understanding their individual emotional, financial and community needs and to support the health & human service system as a whole.

### VISION

211 HelpLine envisions a community where people in crisis receive the information and support they need to weather life's storm.

#### **BOARD OF** DIRECTORS

Ray Ellis, Chairman Janie Fogt, Vice Chair Brendan Lynch, Treasurer Joanne Nowlin, Secretary

> William Abel Ty Barnes John Carr John Deese George Elmore Ken Kettner Nancy Lambrecht Sarah Marcadis Taylor Materio Daria Pustilnik Therese Shehan Eddie Schmidt Trent Swift Robert Van Gieson Lee Williams

Sharon L'Herrou, President/CEO

## **PROGRAMS**

**RESOURCE CENTER** provides empathetic guidance and support to individuals and families in distress or in need of information about health & human service programs. This free and confidential assistance is provided through a telephone hotline and is available 24 hours a day, 365 days a year to anyone in Palm Beach County and the Treasure Coast.

SUNSHINE TELEPHONE REASSURANCE program provides a daily call to check on the well-being of elderly and homebound clients to offer them a friendly "HELLO." Many times, the Sunshine call is the only outside contact the client has all day. Volunteers call over 500 seniors every day.

ELDER CRISIS OUTREACH (ECO) serves Palm Beach County seniors 60+ years old who are in emotional, financial and/or social distress by providing intensive, short-term case management.

**SPECIAL NEEDS HELPLINE** serves as the centralized access point for families with special needs children, ages birth - 22, helping parents from the moment they get the frightening news that their child has a disability, throughout the child's school years into the transition period to young adulthood.

**HELP ME GROW** is part of a national initiative that is designed to identify and provide support for children at risk for developmental or behavioral disabilities, and connect them with community-based programs for health & developmental services.

211**PalmBeach**.org

211 TreasureCoast.org



## ANNUAL REPORT

# 2017 - 2018

## 211 PALM BEACH/TREASURE COAST



## A MESSAGE FROM OUR CEO



Dear Friends & Supporters,

It is hard to believe that I am coming up on my two year anniversary as CEO of 211 HelpLine. I couldn't be more proud of all the successes we've achieved, especially over the past year.

Our team was there for over 100,000 people who were in need and, in many cases, on the verge of ending their own lives, this fiscal year.

We experienced many tragedies both locally and nationally, all of which had a direct impact on our center and staff. I am truly humbled that I lead such a passionate and dedicated group of people who have made it their life mission to help people in their darkest moments and are able to help them when they need it the most.

I am excited to see what the future holds for 211 HelpLine! Thank you for your continued support and advocacy - we simply couldn't do what we do without you!

Sincerely,

Abaron 7 Numer Sharon L'Herrou President/CEO

### Regional Statistics • July 1, 2017 - June 30, 2018





12,937 Texts, Chats & **Emails Received** 



16,193 Database/Mobile **App Visits** 

### **FINANCIAL REPORTS**

Statement of Financial Position Ending June 30, 2018

Total Assets: Total Liabilities: Net Assets:

\$1,031,662 \$327,549 \$704,113

#### **INCOME: 2017-2018**

**Public Support** 

Federal & State Contracts \$379,714 \$921,134 County & Other Local Grants United Way Contributions \$517,856 Contributions \$253,467 \$43,010 Gifts In-Kind

#### **Total Public Support** \$2,115,181

#### **Revenues**

\$57,102 **Rental Income** \$240,587 Special Events Income Training & License \$9,134 Other Income \$18,076 Interest Income **Total Revenue** \$324,953

**Total Income** 

Building

Fundraising

**Total Expense** 

\$2,435,516

#### **EXPENSES: 2017-2018** \$2,099,667 Program Services Support Services \$101,507 Management & General

\$88,522 \$205,513 \$2,495,209



A senior resident of Palm Beach County called 211 asking for assistance with obtaining medical equipment. She was battling multiple health issues and had become unsteady on her feet. Her doctor recommended she get a cane for better mobility and safety. Unfortunately, the cost of the cane was not covered by insurance, and she already struggled making ends meet. She simply did not have a spare dollar to put toward the purchase of a cane, but she, herself, grew more concerned for her stability every day. The caller was immediately connected to one of 211's Elder Crisis Outreach (ECO) advocates and, through their efforts and connections, they were able to secure a cane for the client. The ECO advocate picked up the cane and personally delivered it to the woman, who was very grateful and now has less trouble getting around. ECO is a longstanding program serving elders in Palm Beach County and granting them the independence and guidance they need in times of need or crisis.



#### • Case Spotlight •